

India's Cocktail Bar Evolution - New Markets to Watch Out For

Bars from Jaipur to Guwahati and Chennai to Hyderabad make it to the 30BestBarsIndia 2022 Top 50 list

As you know, we've been working with the entity [30BestBarsIndia](#), the country's only independent bar ranking and awards platform, which has just unveiled its 2022 edition of the Top 50 bars in the country. This year, due to a three-way tie, the list features 53 names – of which, **seven bars are from Jaipur, Guwahati, Pune, Chennai, and Hyderabad**. These names include a varied mix of cocktail bars, performance space-cum-bars, hotel bars, and beach-front restaurant bars.

As cocktail culture steadily grows in the country, standards for bars have also been on the rise. While Delhi, Goa, Mumbai and Bangalore are known as the cocktail capitals, we see more and more cocktails destinations cropping up. Consumers are now seeking out top quality drinking experiences – and gravitate to bars that pay attention to details like décor, ambiance, glassware, and ice. What they're seeking out is a holistic and memorable experience – which bars across cities like Jaipur, Guwahati, Pune, Chennai, and Hyderabad are building up to.

Take for instance Native Cocktail Room. Based in Jaipur this bar describes itself as 'the theatre of mixology'. The bar offers up drinks styled and curated after various Indian states, focusing on the indigenous flavours of each place. The bar program goes beyond standard classic cocktails, and instead serves an interactive and holistic experience. Which is a trend being followed by bars across the country.

The list of Top 50 Bars shows how standards are being raised with multiple bars being encouraged to up their game. And it is an encouraging trend to be a part of. The bars in Jaipur, Guwahati, Pune, Chennai, and Hyderabad that made it to the list of Top 50 Bars in the country, listed alphabetically, are -

- Bar Palladio (Jaipur)
- Elephant & Co. (Pune)
- Native Cocktail Room (Jaipur)
- Radio Room (Chennai)
- Room Two (Hyderabad)
- Sanctuary Bar & Kitchen (Hyderabad), and
- Terra Maaya (Guwahati)

We would be happy to set up a call with Vikram Achanta, Co-Founder of 30BestBarsIndia, to share his insights from this year's top 50.

The 2022 edition of the annual ranking of the 30 best bars in the country will be unveiled at an awards ceremony in Gurgaon on January 17, 2023. We will be sure to keep you in the loop with updates!