## How Goa is Leading the Way for Experience-Led Drinking

7 bars make it to the 30BestBars2022 Top 50 list

As you know, we've been working with the entity <u>30BestBarsIndia</u>, the country's only independent bar ranking and awards platform, which has just unveiled its 2022 edition of the Top 50 bars in the country. This year, due to a three-way tie, the list features 53 names – of which, **seven bars are from Goa**. These Goa-based names include a unique mix of cocktail bars, performance space-cum-bars, taverns, and beach-front restaurant bars.

With evolving tastes and palates, consumers today are more inclined to try new beverages, flavours and profiles. They are also on the lookout for more high-quality drinking experiences where bar programs, décor, cuisine and music come together to give them a holistic and memorable experience. And bars in Goa are rising to meet this demand.

Take Miguel's for example, a cocktail and petiscos bar in Panjim. Its open-kitchen and open-bar concept gives guests a full view of the process that goes behind creating their food and drinks. Or For The Record, a bar dedicated to vinyl records, where guests can listen to music on vinyl while sipping on local brews.

Known for its phenomenal cuisine and thriving food scene, Goa is also home to restaurant bars that serve up delicious delicacies along with an excellent bar program. From Izumi's much-loved Japanese fare and unique take on drinks to Jamming Goat 1.0's innovative cocktails, Goa's bars are charting the way when it comes to experience-led drinking. The bars in Goa that made it to the list of Top 50 Bars in the country, listed alphabetically, are -

- For The Record Vinyl Bar
- Hideaway
- Izumi
- Jamming Goat 1.0 Majorda
- Joseph's Bar
- Miguel's, and
- Titlie

We would be happy to set up a call with Vikram Achanta, Co-Founder of 30BestBarsIndia, to share his insights from this year's top 50.

The 2022 edition of the annual ranking of the 30 best bars in the country will be unveiled at an awards ceremony in Gurgaon on January 17, 2023. We will be sure to keep you in the loop with updates!